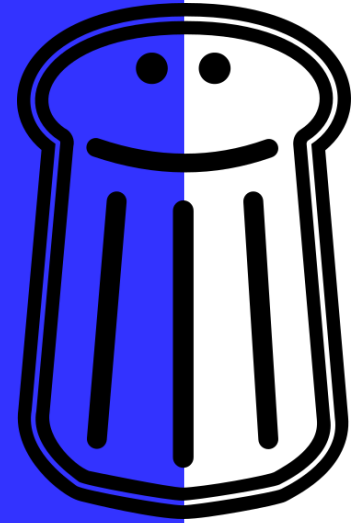


> SPONSORING brochure



**Pass the SALT 2020**

**third edition**

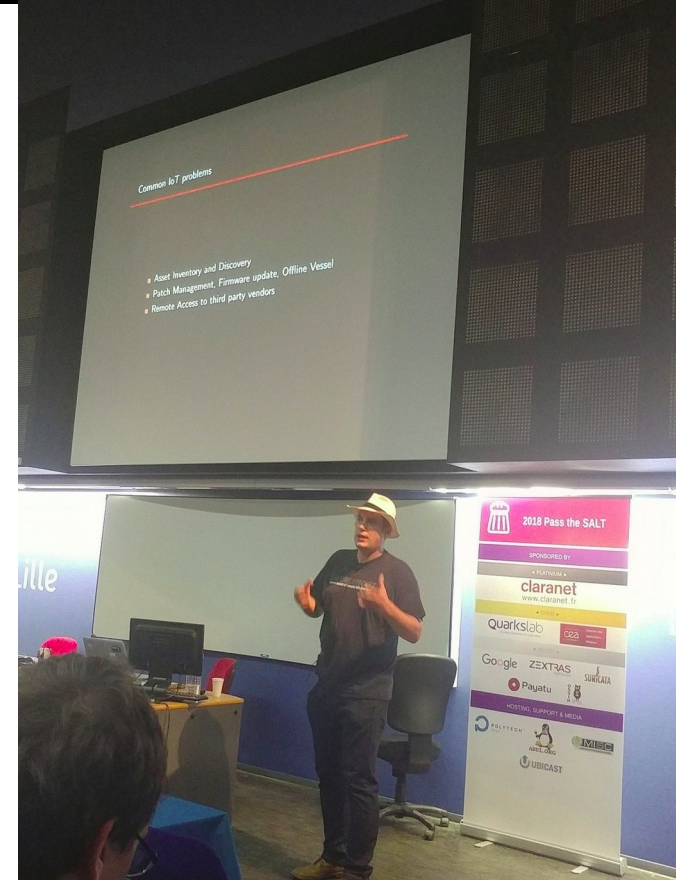
*[sponsoring@pass-the-salt.org](mailto:sponsoring@pass-the-salt.org)*

# The conference

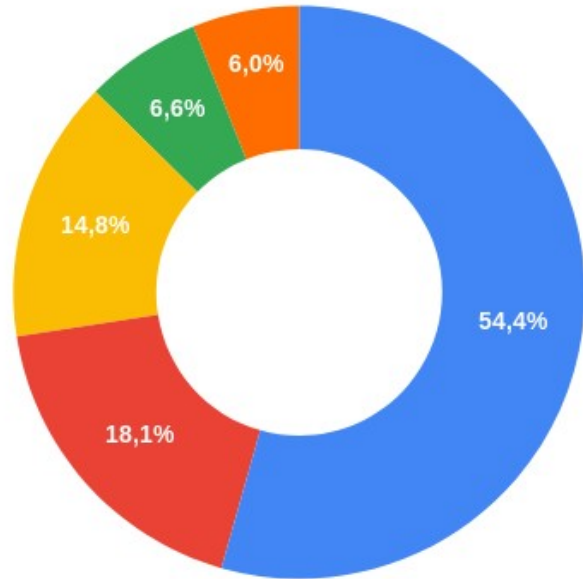
Pass the SALT is a **technical conference** given **in english** and **dedicated to Security and Free Software/Hardware**. The **2nd edition** has took place in Lille from July 2 to 4, 2019 and hosted **26 talks** and 9 **workshops**.

The **2020 edition** will be:

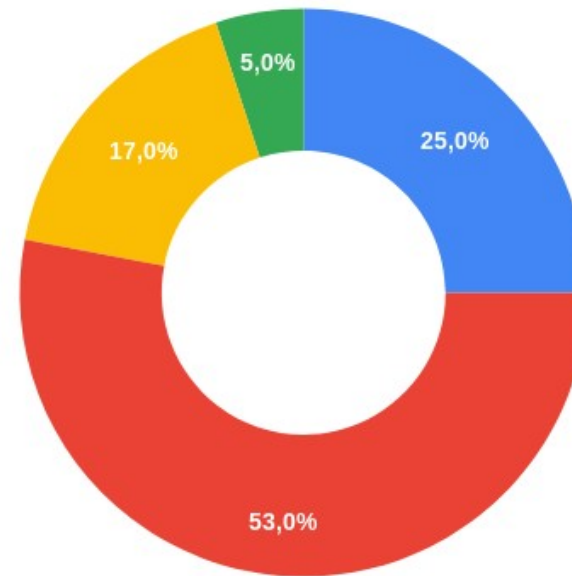
- **Date:** June 29 to July 1, 2020
- **Location:** Lille, Polytech high school
- **Entrance: free**
- **Attendance:** 250 people



# Attendance Topology (2019)



- Private sector
- Public sector
- Student
- Other
- Academic



- Lille
- Rest of France
- Rest of Europe
- Rest of the World

240 registered, 185 attended.

More information on: <https://2019.pass-the-salt.org/feedback/>

# Media & feedback



Hash Miser  
@H\_Miser

Super cool proxmark workshop at #PTS19 with @herrmann1001 and @doegox ! Thanks for all the knowledge shared today !

[Traduire le Tweet](#)



Orange Tsai  
@orange\_8361

My slides "Hacking Jenkins" for #pts19 and #HITBAMS is out! This is my first time to go French and Pass the SALT(@passthesaltcon) is such a really really good and interesting conference!

« To conclude, **three intense days** with many talks (the fact that many of them were 20-mins talks, the schedule may contain more), **relaxed atmosphere, good environment**. It seems to be a **“go” for the 2020 edition!**»

<https://blog.rootshell.be/2019/07/04/pass-the-salt-2019-wrap-up/>

# Why being a sponsor

- **Brand exposure:** your brand strengthens its image with the participants present (**hackers, professionals, researchers**) or with those watching in streaming / replay.
- **Recruitment :** your hiring process will be made easier by a **greater exposure to your target audience (attendees: 15% students, 55% private sector)**
- **Strengthen your brand image inside the community** by allowing :
  - a **free access** to quality talks about Security and Free Software ;
  - **exchanges & collaborations** between experts from these communities, passionate hackers but also professionals using FLOSS Security solutions. See [previous collaborations](#) [1] achieved due to participation of people to previous editions.

[1] <https://www.pass-the-salt.org/achievements/#contributions>



Pass the SALT 2019

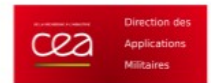
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# Sponsoring counterparts

Sponsoring level	Platinum	Gold	Silver	Associations
Donation	Min 3000€	Min 2000€	Min 1000€	Min 500€
Presence on all media supports (press, web, on site)	Yes, under the "Platinum Sponsors"	Yes, under the « Gold Sponsors » mention	Yes, under the « Silver Sponsors » mention	Yes, under the « Associations » mention
Possibility to have a rollup/kakemono at room entrance	Yes	Yes	No	No
Pre-booked seats for the event	Yes (4)	Yes (2)	No	No
Possibility to have a booth (table + rollup/kakemono)	Yes	No	No	No
Invitations for the Speakers Dinner	Yes (2)	No	No	No

# Sponsorship form

Complete and send it to [sponsoring@pass-the-salt.org](mailto:sponsoring@pass-the-salt.org)

Name and Role: .....

Company / association name: .....

Address : .....

Email : .....

Website : .....

My company engages itself to sponsor 2020 Pass the SALT at the following level:

- Platinum sponsor      3 000€ or more: .....€
- Gold sponsor            2 000€ or more: .....€
- Silver sponsor          1 000€ or more: .....€
- Association sponsor      500€ or more: .....€

**Bank transfer to :**

**IBAN** FR7616798000010000065413623

**BIC** TRZOFR21XXX

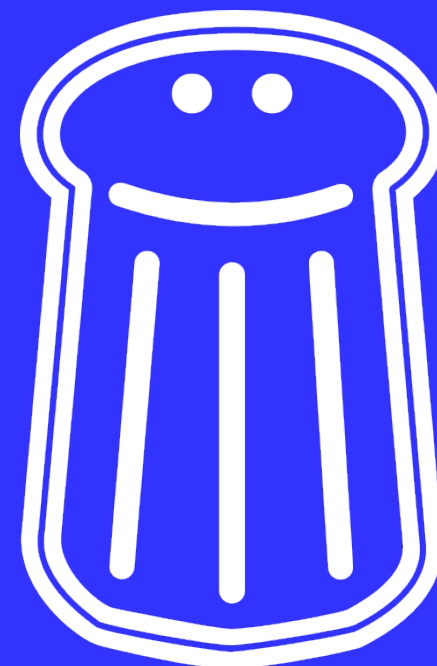
**Account name** PASS THE SALT Association 12 PLACE DE LERME 33000 BORDEAUX FRANCE

**Bank** Treezor Rue Gallieni 150 92100 Boulogne-Billancourt France

**Transfer label** : « Sponsor PassTheSALT2020 »

City ..... Date .....

Signature and company stamp:



2020